

## A Unique Powder Blend for Neuro-Health



Wayne Myers, Pharm.D.

In case you missed my brain health seminar last month, I wanted to share with you a new product that I believe would be beneficial to most of you.

More than one million adults in the U.S. are diagnosed annually with a chronic brain disease or disorder, with Alzheimer's disease being the most prevalent cause of adult-onset brain disorders. By mid-century, it is projected that 14 million Americans will have Alzheimer's. And, according to the Centers for Disease Control, approximately 2.4 million traumatic brain injuries were treated in U.S. emergency rooms in 2009, with an estimated 75% occurring as concussions.

Memory impairment is thought to be a consequence of decline in neuronal function and increase in neurodegeneration, with oxidative stress as a major factor in brain aging and memory impairment. Neurons are cells of the nervous system that are specialized to carry "messages" through an electrochemical process. Your brain has approximately 100 billion neurons. And neurodegeneration is the progressive loss of structure or function of neurons. Oxidative stress is essentially an im-

balance between the production of free radicals and the ability of the body to counteract or detoxify their harmful effects through neutralization by antioxidants.

With chronic brain diseases and brain injuries on the rise, renowned author, pharmacist, and functional medicine speaker Jim LaValle, RPh, CCN, ND, invented Synapsin. Synapsin is an innovative, patent-pending powder blend of ginsenoside Rg3 and nicotinamide riboside designed to be used in dietary supplement formulations for the support of neurological and cognitive health. Chronic stress, concussions, and other brain injuries turn on microglial cells that cause damage. Synapsin helps to suppress those cells. In fact, in an early study, 80% of patients reported improved cognitive function.

Synapsin can be compounded into a nasal spray that helps fight neuroinflammation and neurodegeneration for just \$2 per day. This great product is available locally only at Norland Avenue Pharmacy, but it does require a prescription. If you would like information to take to your physician, please stop by the pharmacy and ask.

- \* **20% Off All Gifts**
- \* **Grab Bag Coupons Up to 50% Off**
- \* **Door Prizes**
- \* **Refreshments (10am-2pm)**
- \* **Free Gift Wrapping**

Friday, December 1st

# Christmas Open House

MERRY CHRISTMAS FROM OUR FAMILY TO YOURS!